

INSIDE THE SECRET WORLD OF CELEBRITY INTERIOR DESIGN INFLUENCERS

aka Designerlebrities

By Barbara Viteri

There is a whole industry not getting its celebrity spotlight and Designerlebrity™ has become the brand to change that. Focusing on delivering the latest hot topics, hottest trends, and heated exclusives, Designerlebrity™ is the go-to source for all things related to the Tinsel Town world of celebrity interior design.

Who are the “Designerlebrities” influencing us in almost every aspect of our lives? From products to shop for to the must-see shows to watch, these celebrity interior designers deliver the goods that will awe and inspire you.



Founder+Chief of Designerlebrity™
Barbara Viteri



DESIGN SHOWS: TLC'S "TRADING SPACES" AND "NATE & JEREMIAH BY DESIGN"

Just as Shonda Rhimes' shows dominate Thursday evenings on ABC, TLC soon promises to keep us in on Saturday nights with the highly anticipated return of “Trading Spaces.” The design show that started the home decorating epidemic with its addictive reality show-style drama and unexpected room reveals is back. Our favorite designers like Doug Wilson, Vern Nip, Genevieve Gorder, and Hildi Santos are returning, along with some fresh new faces. The nostalgic antics continue with host Paige Davis crossing arms to switch keys with lucky (or unlucky) homeowners. It all starts on April 7 at 8/7c.

Continuing with must-watch Saturday night design TV, “Nate & Jeremiah By Design” returns to TLC for a second season. Interior designers and husbands Nate Berkus and Jeremiah Brent help distressed homeowners turn renovation failures into dream homes.

It's refreshing to see Berkus and Brent's honesty, as they work to keep within budget by admitting to getting freebies from vendors as opposed to disclosing unrealistic totals after they reimagine each project. Plus, their 2-year-old daughter, Poppy, is the sweetest to watch.

“Nate & Jeremiah By Design” airs on April 7 at 9/8c right after “Trading Spaces.”

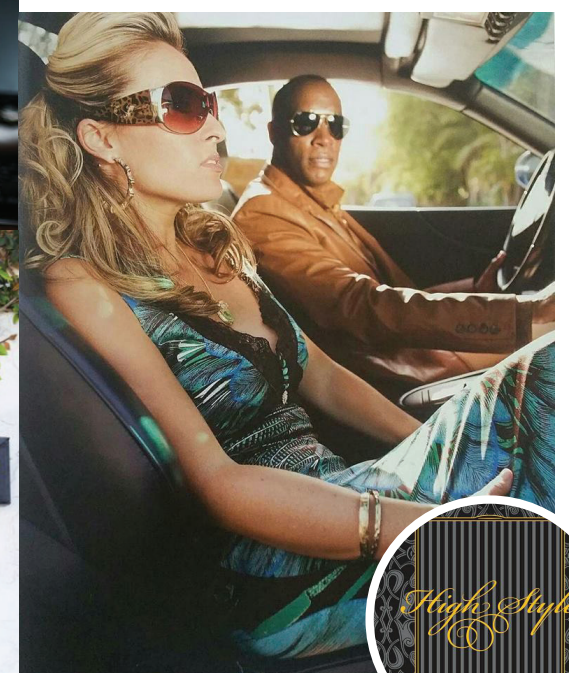


DESIGN VIDEO PODCAST: SANDRA FUNK "DESIGN SIPS"

Love podcasts? Montclair, NJ-based interior designer Sandra Funk has got one for you, where she shares design tips between wine sips on the new “Design Sips.” The social media podcast airs on both Facebook and Instagram LIVE for viewers to tune in. Funk shares her insights on designing at any level, and also brings in industry guests to share their own expertise.

It's fun and light-hearted, but the takeaways are really helpful. It's like happy hour with design talk every Wednesday at 4pm.

HOUSEOFFUNKDESIGN HOFUNKDESIGN



DESIGN BOOK: "HIGH STYLE" BY JON WOODSON AND JAIME RUMMERFIELD

It's unfortunate that interior design books have become more about showcasing an enticing spine and cover than about providing full-package inspiration. To find one with true substance, we went way back to the industry's best kept secret—even 10 years after its debut.

Designerlebrities Ron Woodson and Jaime Rummerfield's “High Style” continues to set the standard for what an interior design book should be. The all-black damask cover and embossed gold lettering hint at the ultimate design glamour inspiration inside. With its infused high fashion and high interior design appeal, the title is befitting of what great interior design looks like. It is, indeed, “high style” and puts the most recent interior design books in their place: On the shelf. This one definitely gets coffee table priority. **B**



“It's funny, in our first webside we talk about ‘taking a big risk’ and moving from California to Utah. We're laughing because now we're taking a big risk by going back to California to open a store!”
-Shea McGee, co-owner of Studio McGee and McGee & Co.

PRODUCTS: MCGEE & CO. OFFICIALLY OPENS A STORE

Chip and Joanna Gaines are not the only Designerlebrities building an empire around outstanding interior design and product expansion. Introducing Studio McGee, an interior design firm based in Utah with over 650K Instagram followers and a thriving e-commerce business called McGee & Co.

Not even 5 years old, the firm is growing through old-fashioned hard work and a mega-fan base—even after being turned down to host their own show on HGTV. Studio McGee recently announced it will be opening its first brick and mortar store in sunny Orange County, California this spring. The shop will be filled with one-of-a-kind items and vintage finds.